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What is claimed is:

A urethane prepolymer, which is impregnated into or coated onto a supporting layer to make an adhesive polymer for an adhesive material of a printing relief, is determined by the following chemical formula [I]:

A-O-CONH-B-NHCO-

-[{O-CpHa-(O-CO-CHs-CO-O-CpHa)+O-CONH-B-NHCO},-(O-D-O-CONH-B-NHCO),--{ O-C_pH_a-(O-CO-C_H-CO-O-C_pH_a)+O-CONH-B-NHCO}_v]_w-O-E

wherein A-O- is either one of a dehydrogenated remaining group selected from hydroxyalkyl(meth)acrylate, hydroxyalkyl vynil ether and epoxide including hydroxy group; -B- is a organic remaining depolyisocyanagated group of $-O-C_pH_q-(O-CO-C_rH_s-CO-O-C_pH_q)_t-O-c_pH_q$ polyisocyanate; dehydrogenated remaining group of a polyester polyol having a number average molecular weight of 500-5000, of which p is a number of 1-36, q is a number of 2-72, r is a number of 10-34, s is a number of 20-68 and t is a number for making the number molecular weight; -O-D-O- is either one of a average dehydrogenated remaining group selected from alkylene glycol, dimer diol, diol including ester group, diol including carboxy group or the foregoing -O-C_pH_q-(O-CO-C_rH_s-CO-O-C_pH_q)₁-O-; -O-E is either one of a dehydrogenated remaining group selected from alkyl alcohol, hydroxy carboxylic acid or hydroxy carboxylic acid ester, or is identical to the foregoing A-O-; and u is a number of 1-50, v is a number of 0-50, and w is a number of 1-10.

2. The urethane prepolymer as determined in claim 1 characterized that a number average molecular weight thereof is 3000-100000.

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3. A spray comprising a can containing said urethane prepolymer with high pressure liquid gas for spraying.

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4. An adhesive material, to fix a relief resin film onto a printing base of a printing machine, comprising a supporting layer and adhesive polymer polymerized and cured from said urethane prepolymer impregnated into or coated onto the supporting layer.

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The adhesive material according to claim 4 wherein said impregnated or coated urethane prepolymer is performed with a spray or a hot-melt coat.

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The adhesive material according to claim 4 wherein said adhesive polymer is applied onto one side or both sides of said supporting layer through said impregnated or coated.

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7. The adhesive material according to claim 4 wherein said adhesive polymer is applied onto both sides of said supporting layer and a shore A hardness of each adhesive polymer is a degree of 20 to 80 and a thickness thereof is 0.005 to 15mm.

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- 8. The adhesive material according to claim 4 wherein said supporting layer is one selected from a paper, a woven fabric, a non-woven fabric, a polyolefin resin film, a polyester film, a porous resin film and a cellulose base film strengthened with a resin.
- 9. The adhesive material according to claim 4 wherein said supporting layer is elastic.
- 10. The adhesive material according to claim 4 wherein said supporting layer is a foam film having a compressible elasticity.
- 11. The adhesive material according to claim 4 wherein said supporting layer is sheet-like and has a tensile strength of at least 1000 N/cm² and a thickness of 0.03 to 25 mm.
- 12. A printing relief, to be fixed onto a printing base made of a metal in a printing machine, comprising a relief film made of a resin and an adhesive material of which an adhesive strength to the metal is stronger than to the resin.
- 13. The printing relief as set forth in claim 12 characterized that the adhesive material is same to claim 4.
- 14. The printing relief as set forth in claim 12 characterized

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that a shape thereof is cylindrical.